



Dear _____

I want to introduce you to Hey U.G.L.Y. - Unique Gifted Loveable You, a 501(c)(3) nonprofit organization that is doing the important work of **saving the lives of tweens and teens through their anti-bullying work**. Suicide is the third largest killer of teens in America¹ and approximately 160,000 children a day stay home from school because they fear being bullied.²

What can be done to stop the insanity of bullying and prevent teen suicide? Hey U.G.L.Y. believes empowering youth to be part of the solution is the answer. What differentiates Hey U.G.L.Y. from other organizations with similar goals is that it helps youth have empathy for themselves and others, especially the bully. After completing the *empathy for the bully* exercise in Hey U.G.L.Y.'s curriculum, children report an 85% reduction in the pain level experienced because of a bullying situation. They also report no longer feeling alone which is critical because feeling alone is the #1 cause of youth suicide.



Hey U.G.L.Y. believes the first step to empowering youth is communicating with them in a way they can relate. They don't talk 'at' our children they involve them in peer-to-peer learning that is solution-based and filled with reinforcements to help them in discovering ways to stop bullying, be kind and have positive self-worth. Since one of the major influences on our children is the media, Hey U.G.L.Y.'s in-school assembly presenters are from media favorites like American Idol and The Biggest Loser. They help students learn how to decrease that 'voice in their heads' that tell them they are 'all alone and not good enough.' For the past ten years, Hey U.G.L.Y. has been packing their HeyUGLY.org website with inspiring celebrity quotes on self-esteem, dating and body image. Their weekly radio show, **Choose To Change**, features teen guest DJ's who play youth-suggested songs with lyrics that inspire positive self-esteem and never giving up. To-date Hey U.G.L.Y. has helped over 700,000 kids but they have millions more to reach.

YOU CAN HELP. Our children deserve a chance to thrive in an environment that is safe and supportive. **Empathy can be learned, and empathetic interventions work!** Please donate. Use the attached form, or visit Hey U.G.L.Y. at heyugly.org and click on the **Save A Life** icon to donate online. Hey U.G.L.Y., Inc. is recognized by the IRS as a 501(c)(3) nonprofit organization. All contributions are fully tax-deductible, as permitted by law.

Many thanks!

PS. The goal is to reach \$100,000 by the end of the year. Thanks for your help in reaching it!!

¹ Center for Disease Control (CDC)

² Department of Education



Donate by Mail

Join us in our mission to empower youth to be part of the solution to bullying.

Mail this form with your check or money order to:

Hey U.G.L.Y., Inc. PO Box 345 Rolling Prairie, IN 46371

Thank you for your donation

Name:				
Address:				
Address 2:				
City, St., Zip:				
Telephone:				
Email:				
\$2,000 \$1500 \$1,000 \$750 \$500 \$250 \$100 \$75 \$50 \$30				
Please let us know if you'd like to play a bigger role!				
<input type="checkbox"/> Corporate Sponsorships		<input type="checkbox"/> Bring U.G.L.Y. to my local school!		
<input type="checkbox"/> I'd like to fund raise locally		<input type="checkbox"/> I'd like to volunteer		
<input type="checkbox"/> Receive news and updates from Hey U.G.L.Y.				

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Hey U.G.L.Y., Inc. is recognized by the IRS as a 501(c)(3) nonprofit organization. All contributions are fully tax-deductible, as permitted by law.